

SUSTAINABILITY NEWS

INNOGREEN "INNOVATIVE ENTREPRENEURS LEADING GREEN BUSINESSES" PROJECT



TOP NEWS

THE INNOGREEN E-LEARNING PLATFORM

DEAR GREEN READERS AND ENTREPRENEURS,

WE ARE EXCITED TO ANNOUNCE THAT THE INNOGREEN PROJECT TEAM HAS SUCCESSFULLY FINALIZED THE E-LEARNING PLATFORM NOW AVAILABLE ON THE PROJECT WEBSITE. WE ARE PLEASED TO SHARE WITH YOU THE KEY FEATURES THAT YOU WILL FIND WITHIN IT:



[DISCOVER MORE](#)

THE E-LEARNING PLATFORM

AVAILABLE IN EN,IT,EL,PL,PT,DE,RO

The Innogreen e-Learning Platform is a groundbreaking initiative aimed at strengthening the skills and knowledge of trainers and entrepreneurs in the realm of green economy innovation.

This platform is completely free and easily accessible to adult education staff and entrepreneurs alike, making it a vital resource for all.

With the Innogreen e-Learning Platform, trainers and entrepreneurs will have access to a wealth of comprehensive tools and resources designed to equip them with the necessary skills to effectively teach and apply the principles of green economy.

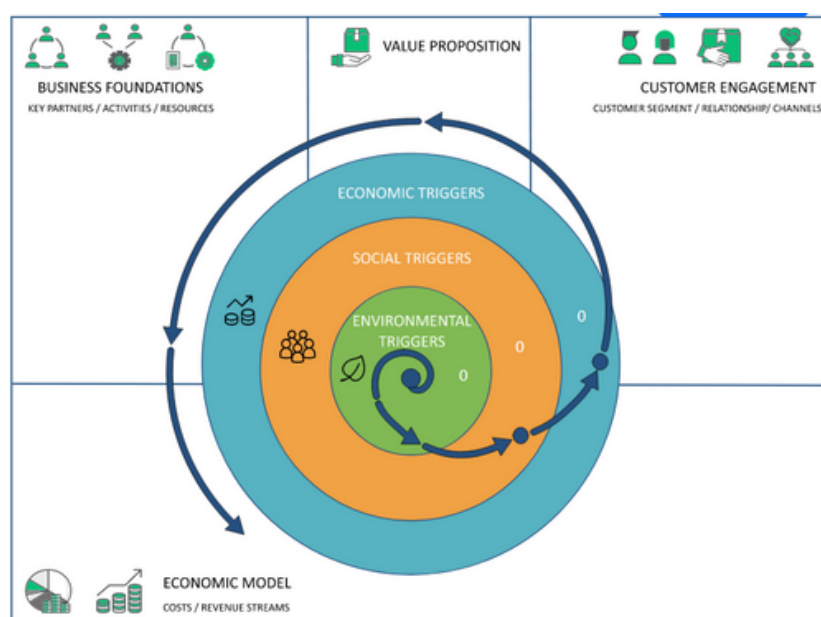
To ensure inclusivity and accessibility, the platform will support seven different languages, with dedicated courses available in each language. All educational materials developed for this project have been translated and made available in EN,IT,EL,PL,PT,DE,RO ensuring that learners can benefit from high-quality resources in their preferred language.

JOIN US ON THIS JOURNEY TOWARDS A GREENER FUTURE AND EMPOWER YOURSELF WITH THE KNOWLEDGE TO MAKE A DIFFERENCE!

THE INNOGREEN PLATFORM

1. SUSTAINABLE GOOD PRACTICES GUIDE

This guide shares successful green business practices from SMEs in **Romania, Italy, Poland, Greece, Malta, Portugal, Switzerland, and Austria**. It aims to support adult educators and aspiring entrepreneurs by offering practical examples and useful information to help businesses make informed decisions for more sustainable practices



2. GREEN BUSINESS INNOVATION CANVAS

The **GBIC** is a visual framework illustrates the integration of sustainable practices—**environmental, social, and financial**—into every module of the Business Model Canvas, resulting in a Green Business Innovation Canvas. It highlights the importance of sustainability throughout all elements of the business model.

[CLICK HERE TO EXPLORE THE PLATFORM TRAINING CONTENTS](#)

3. SHORT VIDEO MATERIALS

Short video materials to explain the **green features** and **sustainable methods** that can be included in a business model and how to use GBIC



[DISCOVER THE INNOGREEN E-LEARNING PLATFORM](#)
AND
[EXPLORE THE PROJECT'S WEBSITE](#)

INNOGREEN TRAINING MODULES

Innogreen's targeted micro-training modules are designed to help managers and entrepreneurs create more sustainable workplaces and contribute to a greener world. You can learn at your own pace while gaining essential skills to promote green entrepreneurship. Whether you're a beginner or seeking to deepen your knowledge, Innogreen offers valuable resources and opportunities for everyone.



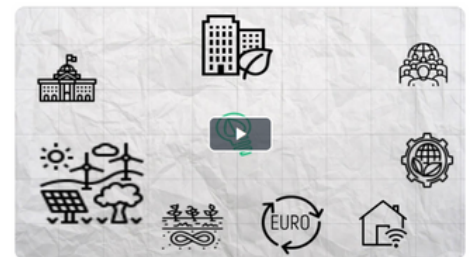
MODULE 1

This module provides a comprehensive overview of what defines a sustainable business which balances environmental stewardship, social responsibility, and economic prosperity.

Module 1 - Sustainability challenges and opportunities

Content - 20 minutes to complete

1 video - total 3 minutes 5 readings - total 10 minutes 1 quiz - total 6 minutes



MODULE 2

This module offers the description of the Business Model Canvas (BMC), highlighting its role as a strategic management and entrepreneurial framework. It enables organizations to effectively visualize, design, and innovate their business models, fostering creativity and strategic thinking.

Module 2 - The Business Model Canvas (BMC)

Content - 20 minutes to complete

1 video - total 3 minutes 5 readings - total 10 minutes 1 quiz - total 6 minutes



MODULE 3



This module provides a comprehensive overview of the Green Business Innovation Canvas (GBIC), a strategic framework designed to help organizations create and enhance sustainable business models. Entrepreneurs can draw inspiration from various environmental, social, and economic factors to shape their business foundations, define their value propositions, foster customer engagement, and develop effective economic models.

Module 3 - The Green Business Innovation Canvas (GBIC)

Content - 40 minutes to complete

1 video - total 3 minutes 6 readings - total 30 minutes 1 quiz - total 6 minutes



MODULE 4

The module presents 24 exemplary sustainable business practices that entrepreneurs can use as models to identify potential strategies for their own ventures. Partners contribute best practices from each country, creating a diverse collection of approaches that can inspire and guide sustainable business development.

Module 4 - Case Studies and Examples

Content - 65 minutes to complete

1 video - total 3 minutes 28 readings - total 60 minutes 1 quiz - total 6 minutes



LOOKING FORWARD TO THE #INNOGREEN FUTURE!

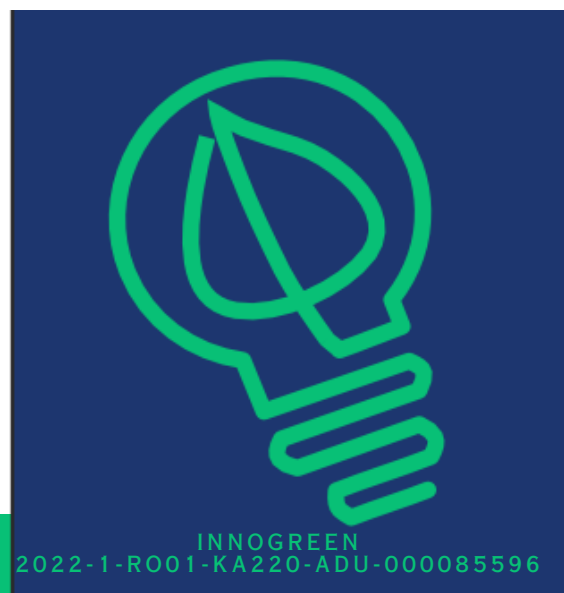
#INNOGREEN #GREENBUSINESSES #SUSTAINABILITY



INNOGREEN

INNOVATIVE ENTREPRENEURS LEADING GREEN BUSINESSES

PARTNERSHIP



Coordinator:

Universitatea Dunarea de Jos din Galati
Romania

Partners:

Siec Badawcza Lukasiewicz -Instytut -
Technologii eksploatacji
Poland

Institute of Entrepreneurship Development
Greece

Training 2000
Italy

Empoderar -Desenvolvimento Organizacional, Social,
Profissional e Pessoal, Lda
Portugal

L-Università ta' Malta
Malta

Blickpunkt Identität
Austria

SUPSI University of Applied Sciences and Arts of
Southern
Switzerland



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